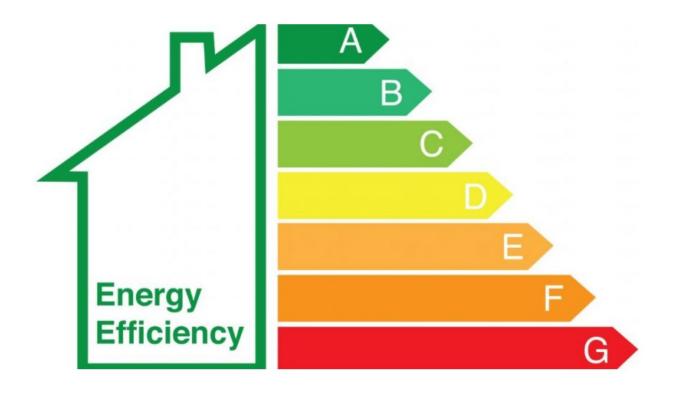
The Potential of Energy Efficiency in Delaware

October 24, 2019
Wilmington, DE







- What is a Potential Study?
- Key Findings: 2014 DE Potential Study
- Key Findings: 2019 DE Potential Study Update

Overview



Why Measure the Potential of Energy Efficiency?

- Quantify the energy efficiency resource for system planning
- Set attainable savings targets
- Determine a funding level for delivering energy efficiency programs
- Design programs to achieve the long-term potential



What is a Potential Study?



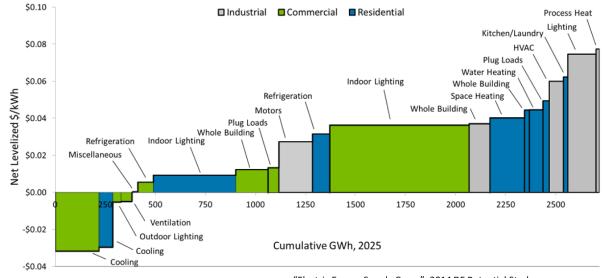


An analysis showing the amount of energy savings that

- Exists
- Is cost-effective, or
- Could be realized by implementing specific energy efficiency programs

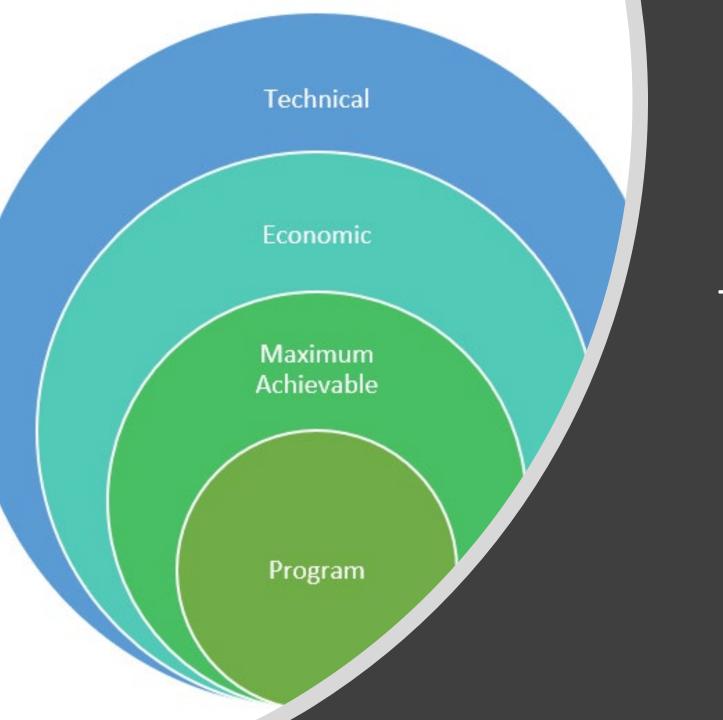
Is most often used by legislators and regulators to Inform energy efficiency policy and programs

What Value Does a Potential Study Provide?



"Electric Energy Supply Curve", 2014 DE Potential Study





Types of Efficiency Potential

Technical Potential

The theoretical maximum

Economic Potential

• Economically cost-effective potential compared to conventional supply-side energy resources

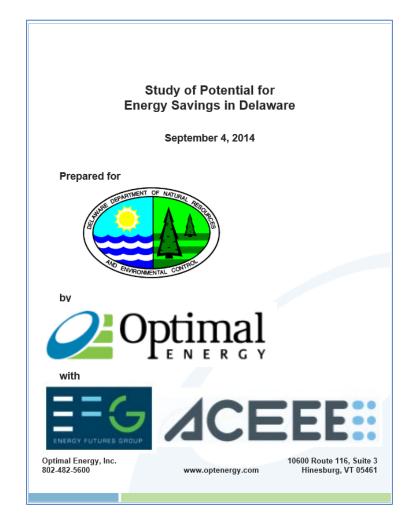
Achievable Potential

• Considers real-world constraints, non-measures costs (administrative, marketing, monitoring systems, etc.), and the capability of program administrators to ramp up program activity

Program Potential

• Efficiency potential of specific programs

2014 Delaware Energy Efficiency Potential Study

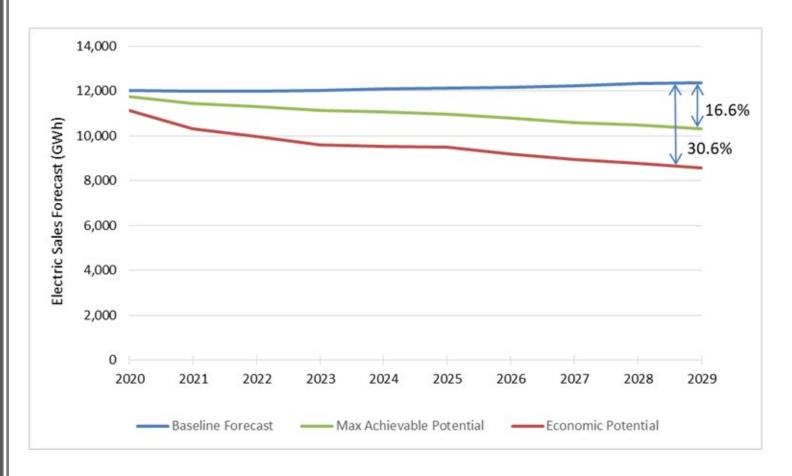


2014 and 2019 Compared

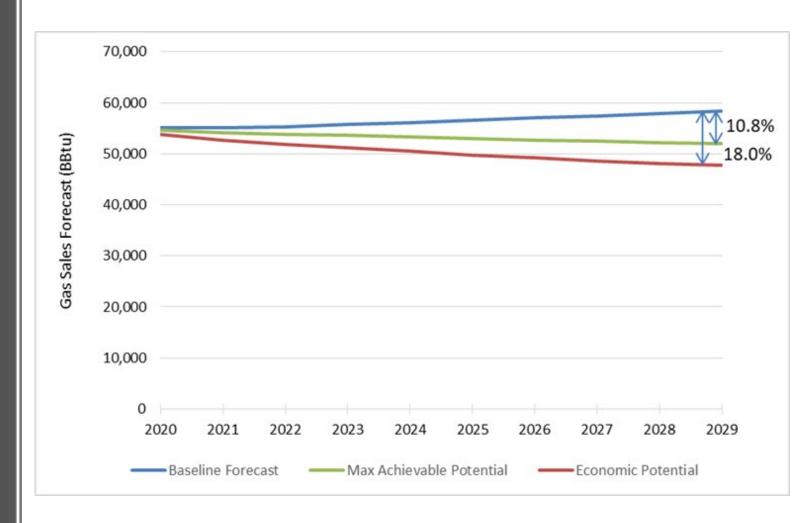
	Electric Cumulative Max Achievable Savings (% 10th-year Sales)	Gas Cumulative Max Achievable Savings (% 10th-year Sales)
2014 Study	19.8%	10.1%
2019 Update	16.6%	10.8%
Change (2014 to 2019)	-3.20%	+0.70%

Delaware's Cumulative Electric Efficiency Potential

2019 DE Potential Study Update



Delaware's Cumulative Natural Gas Efficiency Potential 2019 DE Potential Study Update



In Conclusion

• There are large amounts of highly cost-effective electricity and natural gas efficiency savings in Delaware.

• Efficiency program activity to date has not captured a significant portion of the potential for energy efficiency in Delaware.

• Electric and gas capacity needs can be positively impacted by efficiency programs in the state.



Thank you

Eric Belliveau

Belliveau@optenergy.com – (802) 482-5606